

**all
about
ports**

Conference & Trade Exhibition

CCH – Congress Center Hamburg

2 – 3 sep 2026

What's new



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a holistic platform for the future of port infrastructure

all about ports (aap) is the first international conference and exhibition dedicated to complete port solutions - covering infrastructure, technology, operations, security and sustainability across the entire port ecosystem.

aap connects port authorities, terminal operators, technology providers, policymakers and solution partners to shape the ports of tomorrow.



data & topics key key

data

date 2–3 september 2026

location CCH – Congress Center Hamburg

exhibition hall Hall H

city hamburg / germany

premiere first edition, held simultaneously with the SMM

topics

1 port infrastructure & logistics

2 digitalisation & AI

3 automation & process optimisation

4 sustainability & alternative drive systems

5 port security & protection of critical infrastructure

why?

why these topics matter:

all topics are directly linked to investment decisions, regulatory frameworks and operational transformation projects currently shaping ports worldwide.

six reasons to exhibit at aap

**more than
logistics**

1

decision-makers only
aap attracts senior-level stakeholders from port authorities, terminal operators, logistics companies and public institutions.

**more than a
trade fair**

2

ports in transformation
Meet customers who are actively investing in digitalisation, automation, sustainability and security solutions.

**more
expertise**

3

conference-driven Leads
Your stand is embedded in a high-level conference environment - ensuring qualified conversions instead of mass traffic.

**more
networking**

4

strategic timing with SMM
Benefit from global maritime attention and international visitors already in Hamburg for the SMM.

**more sus-
tainability**

5

first-edition advantage
Position your brand as a thought leader from day one and help shape a new international platform.

**more
port**

6

curated environment
No generic trade fair: aap is a carefully curated surrounding for meaningful business development.

5

“I am delighted to be the patron of all about ports. The event addresses precisely those issues that will determine the future of the global port industry: How to make ports more resilient, sustainable, and technologically advanced?”

As international hubs, modern ports have long been more than just transshipment points—they are engines of innovation, energy centers, and indispensable infrastructure. all about ports offers the ideal platform to drive this transformation forward: it brings together bright minds from business, science, politics, and technology to exchange ideas about groundbreaking solutions and sharpen the focus on ports as strategic hubs of global value creation. And where better to do this than in Hamburg – with its strong port and innovation landscape.”

Jens Meier, President of the International Association of Ports and Harbors (IAPH) and CEO of the Hamburg Port Authority



“Ports are the backbone of the maritime economy – all about ports creates a platform for jointly developing this central interface in an innovative way.”

Jessica Wegener, Managing Director of Maritimes Cluster Norddeutschland e.V.



providers from the fields of:

- access control systems & perimeter protection
- cybersecurity & IT security
- customs & border protection technologies
- decarbonisation & alternative drive systems
- smart energy systems
- circular economy & waste management
- green infrastructure & port planning
- intermodal logistics & transport integration
- autonomous vehicles & handling systems
- digital control & coordination
- sensor technology & communication
- digital twins
- intelligent operating systems & energy supply

strategic decision-makers, project owners and solution buyers involved in infrastructure planning, terminal operations, digital transformation, security and sustainability programmes.

- port operators & terminal companies
- shipping companies & logistics providers
- public authorities, customs & security services
- tourism & cruise industry
- technology providers & start-ups
- urban planners & political decision-makers
- NGOs & civil society organisations

a modern venue for an innovative event



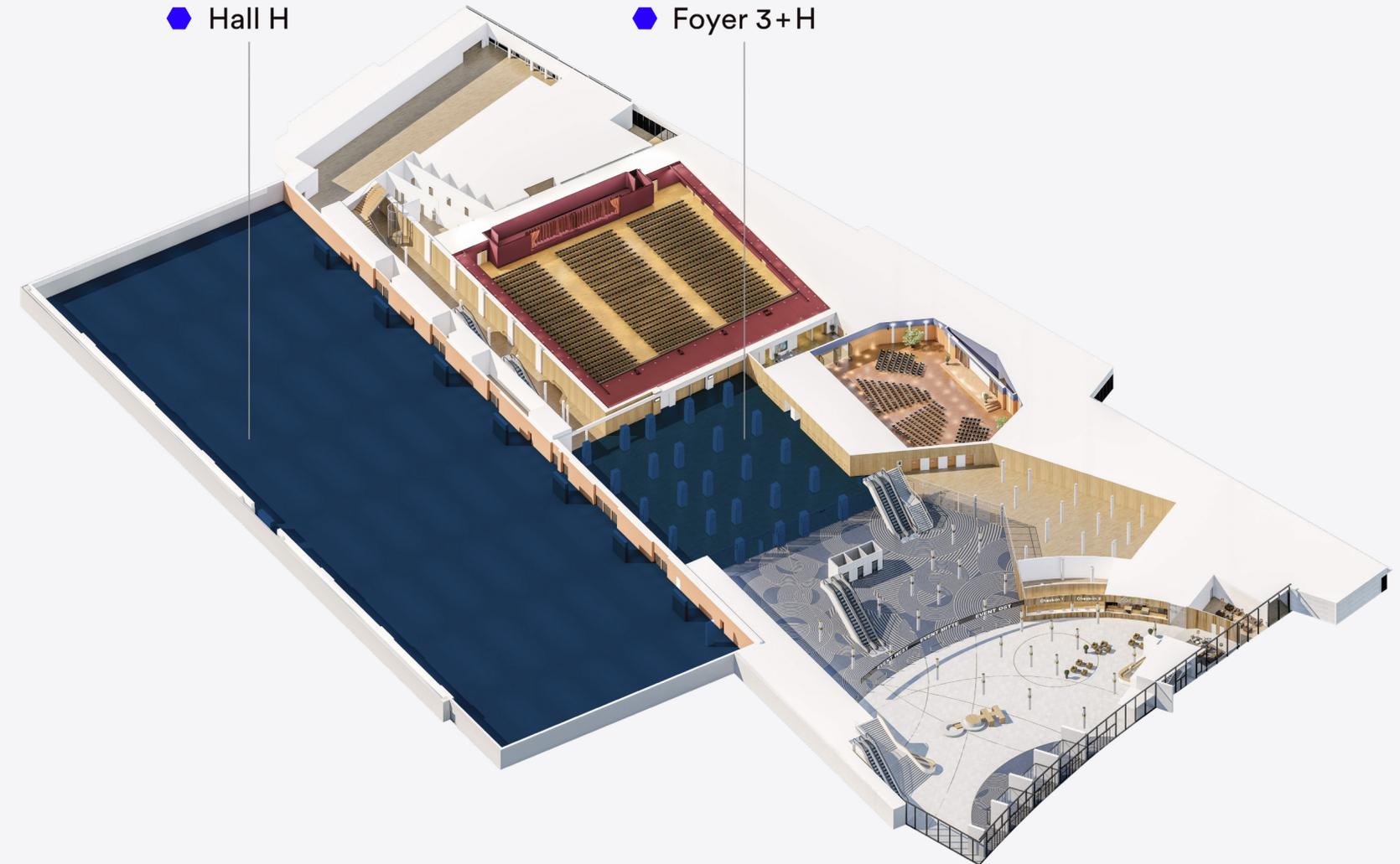
The CCH – Congress Center Hamburg offers ideal conditions for exhibitors:

- modern architecture
- spacious, bright foyer areas
- flexible room concepts
- excellent infrastructure and accessibility



aap's trade exhibition takes place in Hall H, directly adjacent to the conference sessions. This ensures:

- natural daylight
- continuous visitor flow
- high visibility for exhibitor
- seamless transition between conference and exhibition



the close proximity between conference area and exhibition area ensures maximum dwell time, high-quality interactions and continuous lead generation.



included in all stand packages

stand construction & infrastructure

- stand walls (white OR textile print, depending on package), height 2.50 m
- necessary support walls
- fascia board + side panel incl. company name & logo
- carpet (on request)
- 1 × LED arm spotlight per 3 m²
- 1 × waste bin
- 1 × power socket, internal cabling
- 1 × 3 kW power connection incl. consumption & grounding

services

- daily cleaning
- daily waste disposal (incl. 60l bin bag)

fees included

- participation fee
- stand construction cost
- space rental

graphic options

basic package

- white wall system (2.50 m), smooth appearance, fascia + side panel included.
- price difference: included in basic price.

textile print / digital print package

- high-quality full textile-printed wall graphics (2.50 m), seamless look,
- fascia + side panel included.

raw space / individual construction

- row stand: € 293/m²
- corner stand: € 319/m²
- head stand: € 334/m²
- block stand: € 342/m²

additional charges:

- lead growth package: €600
- AUMA fee: €0.60/m²
- 3 exhibitor passes up to 20 m²
- (+1 per additional 10 m²)

early exhibitors benefit from preferred stand positioning and enhanced visibility during the first edition.



package overview

9 m²

1



tickets

- 3 exhibitor passes

furniture

- 1 × lockable info counter
- 2 × bar stools
- 1 × brochure stand

basic: € 4,815

textile print: € 5,589

(as shown in picture)

12 m²

2



tickets

- 3 exhibitor passes

furniture

- 1 × table (70 × 70 cm)
- 4 × upholstered chairs
- 1 × bar stool
- 1 × lockable counter

basic: € 6,300

textile print: € 7,332

(as shown in picture)

18 m²

3



tickets

- 3 exhibitor passes

furniture

- 1 × side table
- 3 × shell chairs
- 1 × bar stool
- 1 × bar counter

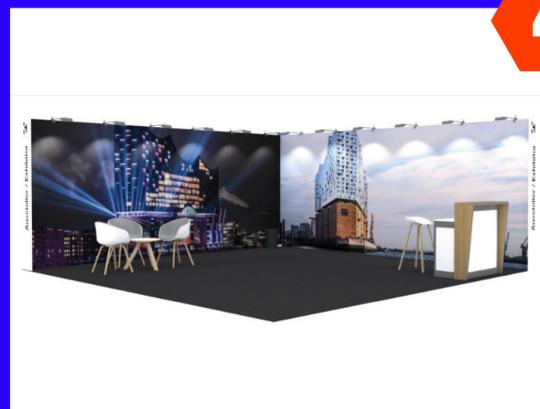
basic: € 9,396

textile print: € 10,944

(as shown in picture)

24 m²

4



tickets

- 3 exhibitor passes

furniture

- 1 × side table
- 3 × shell chairs
- 1 × bar stool
- 1 × bar counter

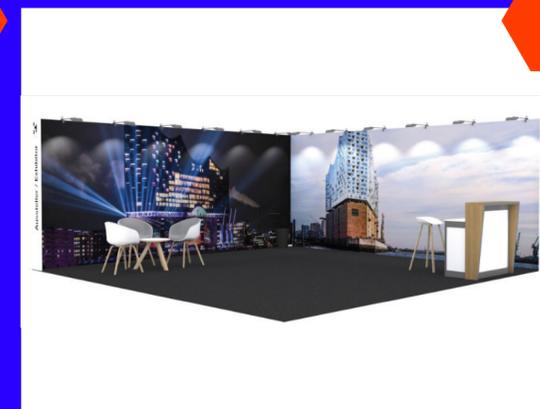
basic: € 12,816

textile print: € 14,880

(as shown in picture)

36 m²

5



tickets

- 3 exhibitor passes

furniture

- 1 × side table
- 3 × shell chairs
- 1 × bar stool
- 1 × bar counter

basic: € 18,828

textile print: € 21,924

(as shown in picture)



secure your
space at the
first edition of
all about ports
– shaping port
innovation.



contact



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